INFORM WOMEN, TRANSFORM LIVES

CITY SPOTLIGHTS
Kampala, Uganda

Because women often have a harder time than men accessing important public information, The Carter Center is working with 13 international cities to help them get information to women about beneficial city services. Today, we're speaking with Josephine Lubwama, the deputy director of gender community services and production for Kampala.

What service(s) are you highlighting?

We are focused on women's economic empowerment and promoting various loans and grants for women, including interest-free loans to groups with common goals, grants for community organizations, and grants for people with disabilities.

Josephine Lubwama
Kampala Deputy Director of Gender Community Services and Productions

Why did you choose to focus on these services?

Many women in our city don't know about these loans and grants and miss out on opportunities. Many also lack knowledge about how to access government help. We have a government strategy to promote women's empowerment, taking into consideration the United Nation's Sustainable Development Goal 5, which is about gender equality.

How are you using the Inform Women, Transform Lives grant to reach more women?

The city has a number of ways in which we can support women and women's organizations to become more economically empowered, but many women lack information about the grants and loans and how to apply. Through the Inform Women, Transform Lives campaign, we will be launching various media campaigns, including on community radio talk shows and at women's council structures. We will also have megaphones in various places, like markets. We're using social media influencers as well. This will help raise awareness about the services and about women's right to information.

More generally, why do you think it's important for women to have access to information?

Knowledge is power. When women are able to make informed decisions, that will help them unlock their potential and lift themselves out of poverty, thereby bridging the equality gap.

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