



Conversations on Google+

Frequently Asked Questions

What is Conversations on Google+?

Conversations on Google+ is a new series on Google+ where everyday users have the opportunity to engage global experts in discussions on the issues that matter to them. Conversations on Google+ involves thought leaders hosting online educational conversations in vibrant Google+ Communities culminating in a well-produced Hangout On Air.

What makes Conversations different than Hangouts On Air?

Conversations are a deeper, richer experience for our users, where they get to interact with influencers and each other around a specific topic in a Community for a full week. Then the thought leader chooses the most insightful commenters to join him/her in a Hangout On Air.

What's a Google+ Hangout?

A multi-person video chat with circles or individuals you choose. Hangout supports up to 10 people in a room at the same. A Google+ Hangout on Air is a Hangout that is live-broadcasted to the public.

More here: <http://www.google.com/+learnmore/hangouts/onair.html>

What's a Google+ Page?

Google+ Pages are designed to give people a way to connect and build relationships with businesses, brands and other organizations. It also provides a way for these organizations to build a presence and share content with their customers and fans on Google+.

More here: <http://www.google.com/+business/>

FAQs specific to Jimmy Carter/Nicholas Kristof Conversation:

What is the topic for the Conversation with Carter & Kristof?

Former U.S. President Jimmy Carter and New York Times Op-Ed columnist Nicholas Kristof will be leading a ~~live~~ Conversation about global health and the opportunities to end unnecessary suffering from disease. Specifically, President Carter and Mr. Kristof will discuss the challenges of eradicating neglected tropical diseases (NTDs) when the world is focused on security issues and offer their ideas for progress. For several days before the event, they will be posting topical questions for discussion on the Community page, and will invite three participants to join them in the Hangout On Air.

Who can participate in the Conversation?

Anyone with a Google+ account can join the Conversation by joining the [Public Health Community](http://goo.gl/rT89lr) (<http://goo.gl/rT89lr>) and posting comments related to the topic of global health.

Will President Carter & Nicholas Kristof join the online discussion?

Yes! Each day President Carter, Nicholas Kristof, & The Carter Center will be posting to further spark discussion.

How will the participants for the Hangout On Air component of the Conversation chosen?

The Carter Center will be looking for a diverse group of insightful commenters to join the Hangout On Air. User availability, geographical diversity, gender parity, and background differences will be taken into consideration to ensure a robust cross-section of participants.

When is the Hangout On Air?

The Hangout On Air will go live at 3:00 PM EST on Tuesday, September 10, 2013. The Event page will go live from [The Carter Center's Google+ Page](#). Nicholas Kristof will be embedding the Hangout On Air onto his [blog](#) and posting it to his [Google+ Page](#).

Who is moderating the Hangout On Air?

Dr. Donald Hopkins will be moderating the Hangout On Air. He is the Carter Center's vice president for health programs and a former interim director of the U.S. Centers for Disease Control and Prevention. Dr. Hopkins is internationally recognized for his work on NTDs and disease eradication, including smallpox and Guinea worm disease.

Do President Carter and Nicholas Kristof have Google+ Pages?

President Carter will be utilizing [The Carter Center's Google+ Pages](#). Nicholas Kristof has his own [Google+ Page](#).

Is there a hashtag for the Conversation?

Yes, #CarterConvo.